



## Step 3: “Price Tag”

### c. Price and Value

<u>Company</u>	<u>Current Price</u>	<u>52 week High</u>	<u>% of 52-week high</u>
	<b><u>(Current Price/52-week High)* 100% = % of 52-week High</u></b>		
1. Apple (AAPL)	\$107.68	\$134.54	80%
2. Facebook (FB)	\$116.14	\$117.59	99%
3. Alphabet, Inc. (GOOG)	\$744.77	\$789.87	94%
<b>4. Sunoco (SUN)</b>	<b>\$32.56</b>	<b>\$53.82</b>	<b>60%</b>
5. Newell Rubbermaid (NWL)	\$44.95	\$50.90	88%
6. Target (TGT)	\$82.97	\$85.81	97%
7. Starbucks (SBUX)	\$59.55	\$64.00	93%

Prices as of the close of business March 29, 2016