



Step 2: Research

<u>Product</u>	<u>Company</u>	<u>Publicly Traded?</u>	<u>Ticker symbol</u>
1. iPhone	Apple	YES	AAPL
2. Facebook	Facebook	YES	FB
3. Google	Alphabet, Inc.	YES	GOOG
4. Sunoco Gas	Sunoco	YES	SUN
5. Goody Hair ties	Newell Rubbermaid	YES	NWL
6. Target	Target	YES	TGT
7. Warby Parker glasses	Warby Parker	NO	N/A
8. Denman Brush	Denroy Group of Companies	NO, family owned	N/A
9. Wawa	Wawa	NO, employee owned	N/A
10. Starbucks	Starbucks	YES	SBUX